



[www.galvbay.org](http://www.galvbay.org)

# 2016 SPONSOR PACKET

April 30, 2016



**MARSH MANIA**  
Galveston Bay Foundation



# JOIN US for Marsh Mania 2016!

Marsh Mania is the nationally-recognized community-based marsh restoration and education event of the Galveston Bay area. The goal of Marsh Mania is to involve local citizens in hands-on marsh restoration activities while increasing their awareness and appreciation of wetland habitats and functions.

Since the 1950s, 30,000 acres of marsh has been lost from the Galveston Bay system. Some areas have lost as much as 80 percent of their marshes. These marshes serve many valuable functions. They provide food and habitat for finfish, shellfish, and avian species; improve water quality by settling suspended sediments and chemicals; and protect shorelines from erosion and wave energy generated by wind and ship wakes.

The “mania” began in 1999, when this one-day event set a national record with 1,500 volunteers planting nearly 70,000 stems of smooth cordgrass to create 14.5 acres of new habitat at eight sites around the Bay. In its 17 consecutive years, Marsh Mania has involved more than 7,650 community volunteers in the restoration of over 205 acres of vital salt marsh habitat at 84 sites around Galveston Bay. In addition to the large annual Marsh Mania event, GBF also hosts smaller marsh grass planting events throughout the year for groups ranging from scouting groups to fishing groups to corporate groups.

Opportunities to participate in Marsh Mania occur each spring and fall. Marsh Mania is funded through donations from local corporate donors, all of whom are recognized as Marsh Mania sponsors. In addition to this request for funding, GBF invites corporate employees to volunteer their time to help plant marsh grass at any of the designated Marsh Mania sites. For more information, visit the Marsh Mania page at [www.galvbay.org/events/marshmania/](http://www.galvbay.org/events/marshmania/)



Since 1999, Marsh Mania events have restored 205 acres of wetlands at 84 different sites around Galveston Bay, including Burnet Bay pictured here, and have involved over 7,650 volunteers.



# Become a SPONSOR

We invite your company to take part in Marsh Mania and be recognized as a leader in educating and advocating for the preservation of Galveston Bay and all great things that it includes!

Marsh Mania is an ideal venue to:

-  Demonstrate your company's commitment to the long-term vitality of Galveston Bay;
-  Act locally by supporting the Galveston Bay Foundation;
-  Build visibility and awareness to a diverse group of event attendees, volunteers, exhibitors;
-  Gain exposure through a nationally-recognized, community-based conservation effort.

Sponsors of previous years have included:



RESTORE  
AMERICA'S  
ESTUARIES



John P. McGovern  
Foundation



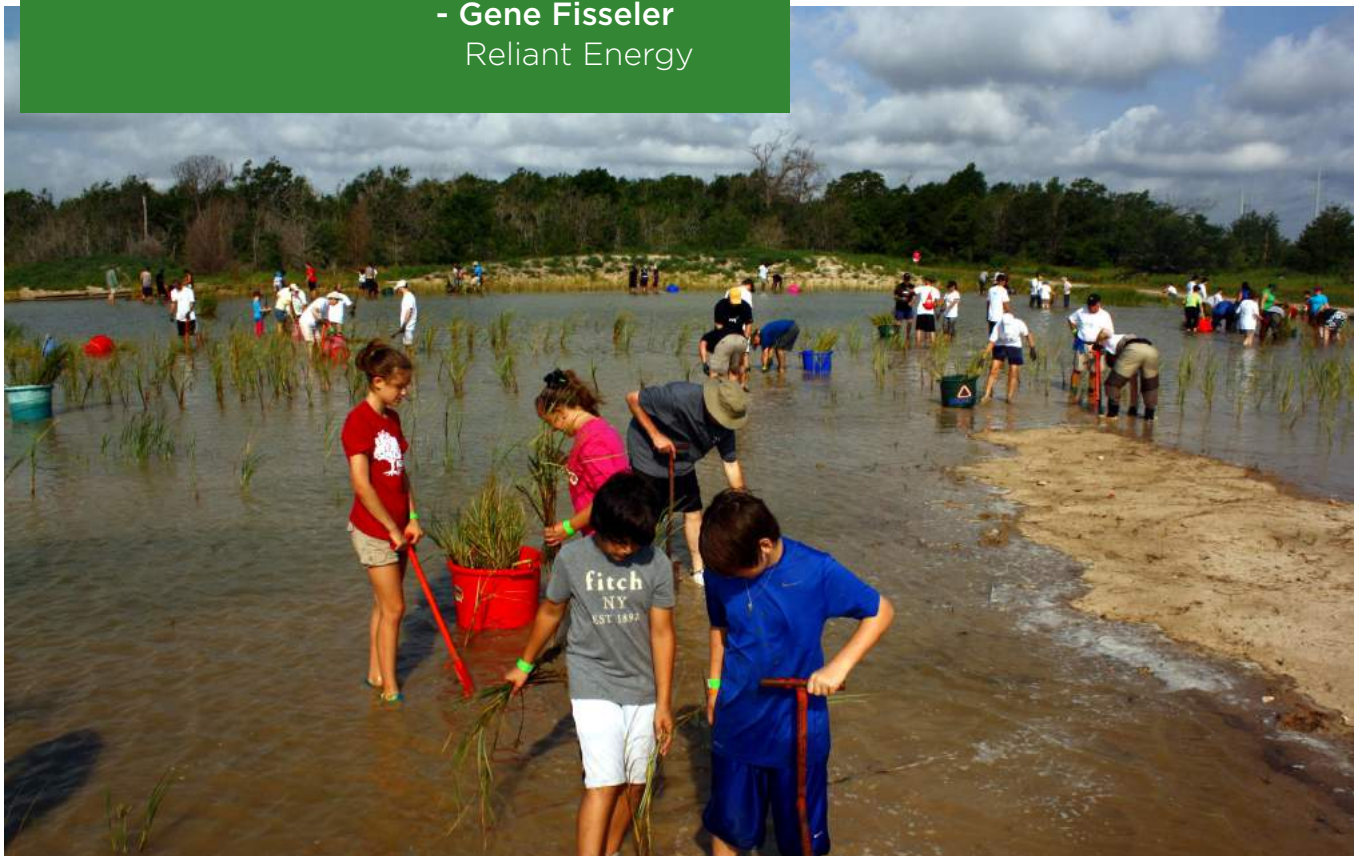
reliant<sup>SM</sup>  
an NRG company



ExxonMobil

“The Galveston Bay Foundation has been one of our environmental partners for a quarter century and our employees, their families and their friends come out year after year to be a part of events like Marsh Mania. It’s a great way to give back to the local environment that has provided so much to us.”

- Gene Fisseler  
Reliant Energy



## Sponsorship BENEFITS

**\$10,000** HABITAT HERO  
**\$5,000** MARSH MAVERICK  
**\$2,500** WETLAND WRANGLER  
**\$1,000** ACREAGE AMIGO

Opportunity to speak during on-site lunch provided to hundreds of Marsh Mania volunteers	○			
Logo recognition as a conservation sponsor in GBF's volunteer e-newsletter sent one month prior, month of, and month after Marsh Mania (distributed to 1,200 email addresses)	○			
Recognition through social media, including GBF's Facebook (7,635 fans) and Twitter (1,476 followers) accounts	○			
Recognition as an event sponsor during on-site lunch provided to Marsh Mania volunteers	○	○		
Logo recognition as a Marsh Mania sponsor in a cause-related advertisement to run in a bay-area community newspaper, etc.	○	○		
Recognition as a event sponsor in GBF's e-newsletter (distributed to 9,000 e-mail addresses)	○	○		
Logo recognition on event t-shirts given to all event volunteers	○	○	○	
Opportunity to set up a booth at the event to share company information with Marsh Mania volunteers	○	○	○	
Logo recognition in GBF's quarterly newsletter mailed to more than 3,500 businesses, organizations, and homes	○	○	○	
Recognition in event press releases distributed regionally	○	○	○	○
Logo with link to business website included on GBF's Marsh Mania webpage	○	○	○	○
Logo included on Marsh Mania flyer	○	○	○	○
Logo included on Marsh Mania event banner	○	○	○	○
Opportunity to give away logo-branded items to event attendees (arrangements made in advance)	○	○	○	○
Opportunity for employees to wear company attire to the event if they are volunteering	○	○	○	○

NOTE: Sponsorship donation must be received at GBF offices by March 21, 2016 in order for logos to appear in all printed event materials.

# About the *GALVESTON BAY FOUNDATION*

The Galveston Bay Foundation (GBF) is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve, protect, and enhance the natural resources of the Galveston Bay estuarine system and its tributaries for present users and for posterity. Its programs in advocacy, conservation, education, and research strive to ensure that Galveston Bay remains a beautiful and productive place for generations to come.

GBF's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs are to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides.



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Since 1987, GBF has preserved, protected, and restored more than 17,000 acres of habitat around Galveston Bay.



# Marsh Mania Sponsorship Information Form

## Sponsorship Level

_____	Habitat Hero	\$10,000
_____	Marsh Maverick	\$5,000
_____	Wetland Wrangler	\$2,500
_____	Acreage Amigo	\$1,000
_____	In-Kind Contributions(s)	

Mail, e-mail or fax completed form to:

**Galveston Bay Foundation**  
Attn: Sharon Roark  
17330 Highway 3  
Webster, TX 77598  
E-mail: sroark@galvbay.org (subject line "Marsh Mania Sponsorship")  
Fax: 281.332.3153 (Attn: Sharon)

With questions or to discuss sponsorship opportunities, contact Sharon Roark, Major Gifts Officer at 281.332.3381x204 or sroark@galvbay.org.

## Contact Information

Contact: \_\_\_\_\_  
Dr. / Mr. / Ms. / Mrs. First Name Last Name Suffix

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_  
(as company logo should link to on event website)

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. food, tents, boats, trailers, facility space, staff time, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Payment Method

Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

Card Type (circle one): Visa MasterCard AmEX Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(required for credit card payment)

In-Kind contribution(s)

\* Payment must be received by Monday, March 21, 2016 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Claire at ceverett@galvbay.org.