

# 2016 SPONSOR PACKET

July 23, 2016



*Galveston Bay Foundation's*  
**LADIES CASTING FOR CONSERVATION**  
4th Annual Fishing Tournament

# JOIN US for Ladies Casting for Conservation 2016!

Ladies Casting for Conservation is a women's fishing tournament held in Crystal Beach, Texas on Bolivar Peninsula. This unique event brings together fishing enthusiasts while helping to protect Galveston Bay's natural resources. Now in its fourth year, the tournament has drawn interest from anglers throughout the state.

Participants enjoy a day of competitive fishing while at the same time benefiting Galveston Bay Foundation (GBF) in its efforts to preserve and protect Galveston Bay. Founded in 1987, GBF is a non-profit conservation organization that works to preserve, protect, and enhance the natural resources of the Galveston Bay estuarine system through its programs in education, conservation, advocacy, and research.



In the fishing tournament's third year in 2015, tournament participants, donors, and sponsors contributed nearly \$40,000 to the Galveston Bay Foundation. Thank you for your support!



# Become a *SPONSOR*

We invite your company to take part in Ladies Casting for Conservation and be recognized as a leader in educating and advocating for the preservation of Galveston Bay!

## Sponsorship BENEFITS

**\$5,000 KINGFISH**  
**\$2,500 SPECKLED TROUT**  
**\$1,000 REDFISH**  
**\$500 FLOUNDER**

	\$5,000 KINGFISH	\$2,500 SPECKLED TROUT	\$1,000 REDFISH	\$500 FLOUNDER
Recognition through social media, including GBF's Facebook (7,635 fans) and Twitter (1,476 followers)	●			
Complimentary registration for three team members <small>*Fundraising is required</small>	●	●		
Special mention at the Friday night check-in and Saturday afternoon weigh-in	●	●		
Recognition as a sponsor in GBF's monthly e-news sent to 9,000 people	●	●		
Logo included on participant bags	●	●		
Recognition in GBF's newsletter mailed to over 3,500 businesses, organizations, and residences	●	●	●	
Logos included on official tournament t-shirt	●	●	●	
Recognition in event press release distributed regionally	●	●	●	●
Logo recognition on GBF's website	●	●	●	●
Logo included on official tournament banner	●	●	●	●
Complimentary meal tickets to Friday night check-in and Saturday afternoon weigh-in	4	3	2	1

Note: GBF must receive the sponsorship donation by July 1, 2016 in order for logos to appear in all printed materials.

## About the *GALVESTON BAY FOUNDATION*

The Galveston Bay Foundation (GBF) is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve, protect, and enhance the natural resources of the Galveston Bay estuarine system and its tributaries for present users and for posterity. Its programs in advocacy, conservation, education, and research strive to ensure that Galveston Bay remains a beautiful and productive place for generations to come.

GBF's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs is to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides.



[www.galvbay.org](http://www.galvbay.org)

Since 1987, GBF has preserved, protected, and restored over 16,500 acres of habitat around Galveston Bay.



# Sponsorship Information Form

## Sponsorship Level

_____ Kingfish	\$5,000
_____ Speckled Trout	\$2,500
_____ Redfish	\$1,000
_____ Flounder	\$500
_____ In-Kind Contributions	

**Mail, e-mail or fax completed form to:**  
**Galveston Bay Foundation**  
Attn: Greg Loushine  
17330 Highway 3  
Webster, TX 77598  
E-mail: [gloushine@galvbay.org](mailto:gloushine@galvbay.org)  
(subject line "Fishing Tournament Sponsorship")  
Fax: 281.332.3153 (attn: Greg)

With questions or to discuss sponsorship opportunities, contact Greg Loushine, Director of Development 281.332.3381 x213 or [gloushine@galvbay.org](mailto:gloushine@galvbay.org).

## Contact Information

Contact: \_\_\_\_\_  
Dr. / Mr. / Ms. / Mrs. First Name Last Name Suffix

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_  
(as company logo should link to on event website)

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. food, tents, boats, trailers, facility space, staff time, etc. and its estimated value.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Payment Method

Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

Card Type (circle one): Visa MasterCard AmEX Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(required for credit card payment)

In-Kind contribution(s)

\* Payment must be received by July 1, 2016 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Claire at [ceverett@galvbay.org](mailto:ceverett@galvbay.org).