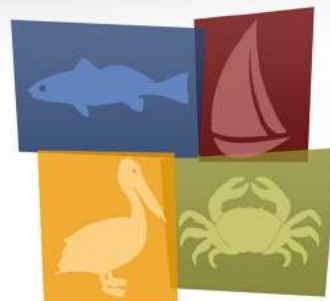




www.galvbay.org

2016 SPONSOR PACKET

BAY DAY FESTIVAL • KEMAH BOARDWALK • MAY 14, 2016



BAY DAY FESTIVAL

GALVESTON BAY FOUNDATION

JOIN US for Bay Day 2016!

Bay Day is a one-day celebration presented by the Galveston Bay Foundation (GBF) and numerous community partners. The Bay Day Festival provides exposure to Galveston Bay for many area residents. Bay Day highlights hands-on interactive exhibits, activities and demonstrations that emphasize the multiple uses of Galveston Bay. The purpose of Bay Day is to call attention to and celebrate Galveston Bay by providing fun activities for all ages, thereby increasing public awareness of the Bay's value and resources. It is GBF's hope that by attending Bay Day, visiting with exhibitors, participating in partner activities, and learning about the value of estuarine resources, the public — especially children — will become stewards of the Bay system and coastal heritage.

Bay Day is funded in part by donations from local corporate donors, all of which are recognized as Bay Day sponsors. Opportunities for corporate employee involvement include: hosting an education-themed corporate booth or assisting GBF with management of other booths, with set-up or take-down of the event, or with volunteer registration. For more information, visit the Bay Day page at www.galvbay.org/events/bay-day-festival/





More than 5,000 people attend Bay Day at the Kemah Boardwalk each year for an interactive learning experience about Galveston Bay.



Become a SPONSOR

We invite your company to take part in Bay Day and be recognized as a leader in educating and advocating for the preservation of Galveston Bay!

Bay Day is an ideal venue to:

-  Highlight your services, products and brand
-  Act locally by supporting the Galveston Bay Foundation
-  Build visibility and awareness to a diverse group of event attendees, volunteers, exhibitors
-  Showcase your company's services or products to a key market

Sponsors of previous years have included:



John P. McGovern
Foundation



“Samson Energy is proud to be a participant in Bay Day and partner with the Galveston Bay Foundation.”

- Eddie Taylor
Samson Energy



Sponsorship BENEFITS

	\$10,000 FLAGSHIP SPONSOR	\$5,000 CHARTER CLUB	\$2,500 ADMIRALS CLUB	\$1,000 COMMODORES CLUB
Opportunity to address thousands of Bay Day festival guests from the main stage at the Kemah Boardwalk	○			
Logo included on large festival promotion signs located throughout the Kemah Boardwalk	○			
Recognition through social media, including GBF's Facebook (7,635 fans) and Twitter (1,476 followers)	○			
Recognition as a sponsor in announcements made from festival's entertainment stage	○	○		
Logo included on festival's exhibit program distributed to attendees and volunteers	○	○		
Recognition as a festival sponsor in GBF's e-newsletter (distributed to 9,000 e-mail addresses)	○	○		
Logo recognition on festival t-shirts given to event guests	○	○	○	
Complimentary exhibit space at festival	○	○	○	
Logo recognition in GBF's newsletter mailed to more than 3,500 businesses, organizations, and homes	○	○	○	
Recognition in event press releases distributed regionally	○	○	○	○
Logo with link to business website included on GBF's Bay Day festival webpage	○	○	○	○
Logo included on festival graphics	○	○	○	○
Logo included on festival event banner	○	○	○	○
Opportunity to give away logo-branded items to festival attendees (arrangements made in advance)	○	○	○	○
Opportunity for employees to wear company attire to the event if they are volunteering	○	○	○	○

NOTE: Sponsorship donation must be received at GBF offices by April 22, 2016 in order for logos to appear in all printed event materials.

About the GALVESTON BAY FOUNDATION

The Galveston Bay Foundation (GBF) is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve, protect, and enhance the natural resources of the Galveston Bay estuarine system and its tributaries for present users and for posterity. Its programs in advocacy, conservation, education, and research strive to ensure that Galveston Bay remains a beautiful and productive place for generations to come.

GBF's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs are to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides.



www.galvbay.org

Since 1987, GBF has preserved, protected, and restored more than 17,000 acres of habitat around Galveston Bay.



Bay Day Sponsorship Information Form

Sponsorship Level

_____	Flagship Sponsor	\$10,000
_____	Charter Club	\$5,000
_____	Admirals Club	\$2,500
_____	Commodores Club	\$1,000
_____	In-Kind Contributions(s)	

Mail, e-mail or fax completed form to:

Galveston Bay Foundation
Attn: Sharon Roark
17330 Highway 3
Webster, TX 77598
E-mail: sroark@galvbay.org (subject line "Bay Day Sponsorship")
Fax: 281.332.3153 (Attn: Sharon)

With questions or to discuss sponsorship opportunities, contact Sharon Roark, Major Gifts Officer, at 281.332.3381x204 or sroark@galvbay.org.

Contact Information

Contact: _____
Dr. / Mr. / Ms. / Mrs. _____ First Name _____ Last Name _____ Suffix _____

Title: _____

Company: _____
(as it should be recognized in event materials)

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____ Fax: _____

Company Website: _____
(as company logo should link to on event website)

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

Payment Method

Check # _____ (made payable to the Galveston Bay Foundation)

Card Type (circle one): _____ Visa _____ MasterCard _____ AmEX _____ Discover _____

Card Number: _____ Exp. Date: _____ / _____

Name on Card: _____ Signature: _____

E-mail address: _____
(required for credit card payment)

In-Kind contribution(s)

* Payment must be received by April 22, 2016 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Claire at ceverett@galvbay.org.