



Policy and Outreach Workgroup Meeting Minutes

April 6, 2011 2:00 PM

Workgroup Members Present: Bob Stokes (GBF), Linda Broach (TCEQ), Chip Morris (TCEQ by phone), Charriss York (TCWP), and Lisa Miller-Marshall (GBF)

New Schedule: Lisa began the meeting by explaining a new schedule that TCEQ has suggested in order to have more time to bring the Implementation Plan to the stakeholders. The initial plan was to have a public meeting in May and submit the draft I-Plan in August to TCEQ. With the new schedule, the goal would be to submit a preliminary draft of the I-Plan to TCEQ in May, possibly have a public meeting in June to kick off the publicity campaign, spend several months publicizing and garnering support for the I-Plan, and have a final public meeting by October with public comments. The draft I-Plan would then be submitted to TCEQ in February for approval. The full schedule is attached.

Soliciting Support: Following are the forms of publicity the Committee believes are important to use to promote the I-Plan and collect input:

- Online survey
- Public Meetings
- Media Communications – press releases, media alerts, press kits, etc.
- Electronic distribution – e-mail, website Facebook, Twitter, etc

GBF and the workgroups will solicit support from cities, counties, commissioners, environmental organizations, community groups (Lions, Rotary, etc.), professional organizations, MUDs, commercial fishermen, agencies, chambers of commerce, etc.

The workgroup members reiterated how important it will be to have a Facebook page for the Implementation Plan. That is an effective way to publicize the document and get feedback from the stakeholders.

The suggestion was made to combine the June public meeting with the oyster benefit that GBF is hosting on June 5th.

Draft Implementation Plan: To prepare the draft I-Plan to be reviewed, the committee wants tables and figures included with the draft.

Action Items:

1. Lisa will email the draft I-Plan to workgroup members once review by GBF staff is complete.

Next meeting: TBD

New Schedule for Implementation Plan

April: Internal review of I-Plan by the workgroups

May: Review of preliminary draft by TCEQ

June - August: Promote the I-Plan and solicit input from stakeholders; possible public meeting

August and September: Revise I-Plan based on comments and solicit letters of recommendation

October: Public Meeting and solicit comments

October – January: Address comments and make revisions to the I-Plan

February: Submit draft I-Plan to TCEQ

DRAFT